

Overview and First Year Results for
HealthMapRx™ *Diabetes Program:*
The BRIDGE Project
Lancaster, PA

Toni Fera, PharmD
Director, Patient Self-Management Programs
The APhA Foundation
October 19, 2007

A HISTORY OF HealthMapRx™ and the BRIDGE PROJECT

1996 *The Asheville Project*

2003 *APhA Foundation Pilot Project*

2005 *Diabetes Ten City Challenge*

2006 *The BRIDGE Project implemented*

2006 *Cardiovascular Health Module
launched*

2006 *Depression Pilot launched*

2007 *National Business Coalition on Health
endorsement*

APhA Foundation Programs Across the Country



Program Description



Pharmacist as health care coach: Patient self-management, medication adherence, health behavior change

Requirements for Participants

- Agree to meet with a qualified Pharmacist on an ongoing basis for education, monitoring and set personal goals for diabetes self-management
- Works with pharmacists to complete knowledge and skills assessments and receive training (Self-Management)
- Meet at least quarterly with a qualified pharmacist to set self-management goals, have scheduled assessments and procedures to monitor performance

Requirements for Employers/Payers

- Willingness to invest in employees' health to enhance QOL, reduce sick days and lower hospitalization costs
- Promote program, orient and enroll patients
- Capability to (or use a PBM) to provide reduced/waived co-pay prescription cards or other incentives
- Provide access to data from TPA to track total health care costs for enrollees
- Provide payment to pharmacist providers/the provider network

Services of the APhA Foundation

- Provide consultation and tools/templates for program implementation
- Maintain database that supports enrollment functions, network administrative functions and provider care documentation
- Train network pharmacists in process of care and data entry requirements
- Provide ongoing quality improvement and visit reports to the Network
- Aggregate medical, prescription and clinical outcomes to prepare annual results and progress report
- Conduct ongoing participant satisfaction surveys

The Program Players

- The Employer and/or Coalition (LCBGH)
 - *TPA and PBM*
- The Network (LPIHO)
 - *Network Coordinator + Providers*
- The APhA Foundation (HealthMapRx™)
- Physicians/Other healthcare providers
- Patients

The *BRIDGE* Project Employers

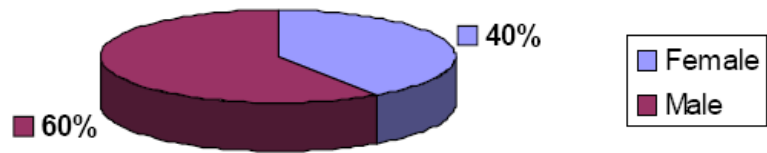
EMPLOYERS 73 Patients Enrolled
High Industries
School District of Lancaster
Lampeter-Strasburg School District
Solanco School District
Conestoga Valley School District
Wohlsen Construction
Kalas Manufacturing

BRIDGE PROJECT Results:

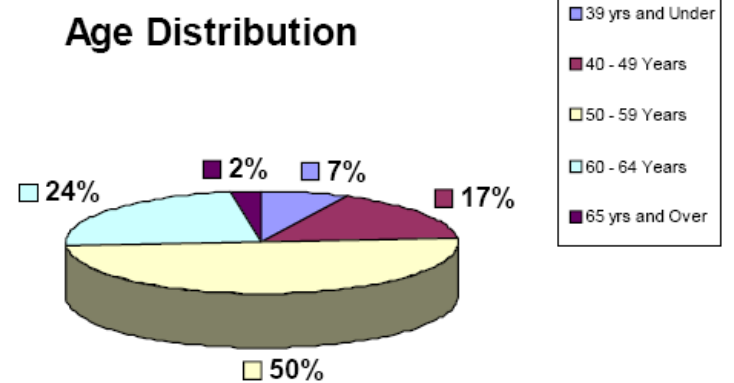
Clinical
Economic
Satisfaction

ENROLLMENT DEMOGRAPHICS

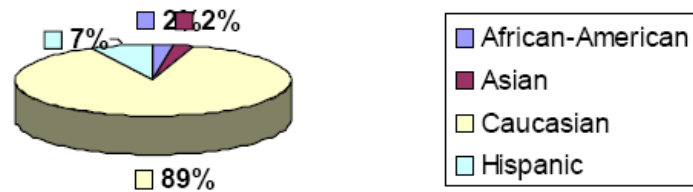
Gender Distribution



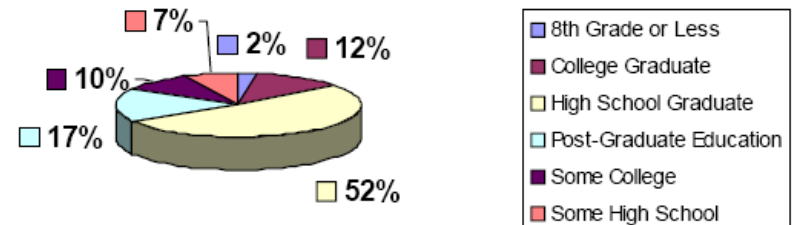
Age Distribution



Ethnicity Distribution



Education Distribution



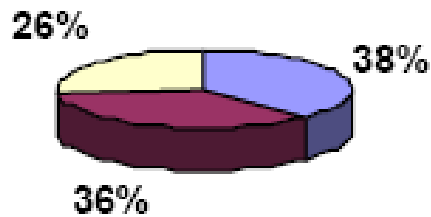
Glossary

- **A1C:** For every 1 point reduction in A1C, the risk of small vessel disease decreases 37% (e.g. stroke, blindness, kidney failure). Target <7.0.
- **LDL:** Lipid measure. Target < 100 (some recent data suggest <70)
- **BP:** Blood Pressure target for diabetes patients <130/80.

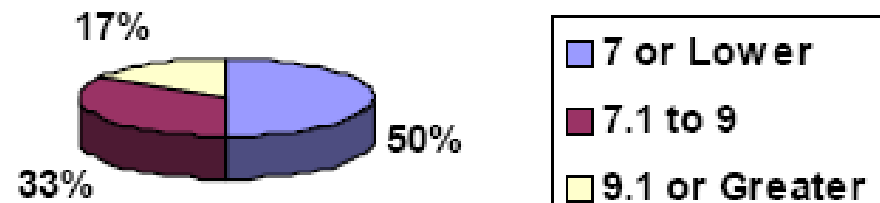
BRIDGE Participant A1c Results*

Initial A1C Average 8.1
Latest A1C Average 7.4

Initial A1c Distribution



Latest A1c Distribution



**For 42 participants meeting inclusion criteria.*

BRiDGE Participant A1c Results

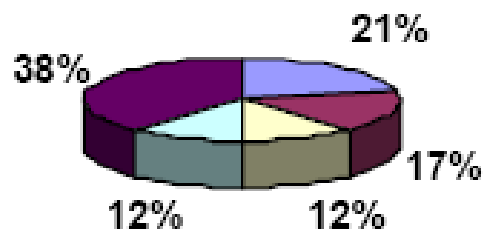
	Initial (n=42)	Most recent visit
Average A1c	8.1	7.4
% < 7.0 (ADA)	38%	58%
% < 9.0 (HEDIS)	74%	83%

*for 42 participants with documented visits and at least one A1C recorded.

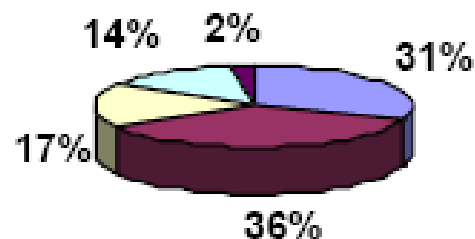
BRIDGE Participant LDL Results*

Initial LDL Average 93
Latest LDL Average 91

Initial LDL Distribution



Latest LDL Distribution



- 70 or lower
- 71 to 100
- 101 to 130
- Above 130
- Not Available

**For 42 participants meeting inclusion criteria.*

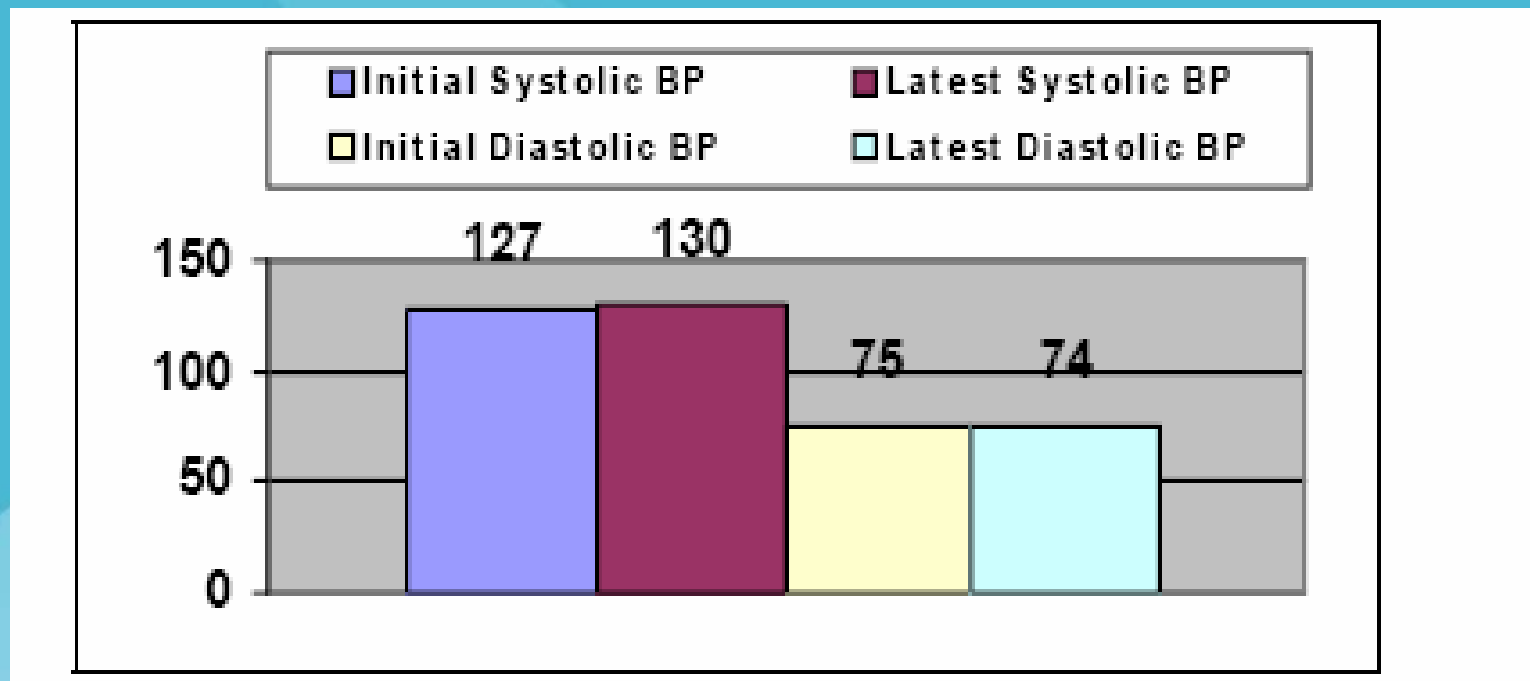
BRIDGE Participant LDL Progress*

	Initial**	Most recent
LDL-Cholesterol average	93	91
% of patients with LDL<130	88%	86%
% of patients with LDL<100	38%	67%

*for 42 participants with documented visits with an A1C recorded.

**some patients in the evaluation group did not have LDL's at baseline.

BRIDGE Participant Blood Pressure Results*



**For 42 participants meeting inclusion criteria.*

BRIDGE documented Flu, Foot and Eye Exams

	Initial	Most recent
% with current Flu Shot	62%	88%
% with current Foot Exam	55%	98%
% with current Eye Exam	69%	93%

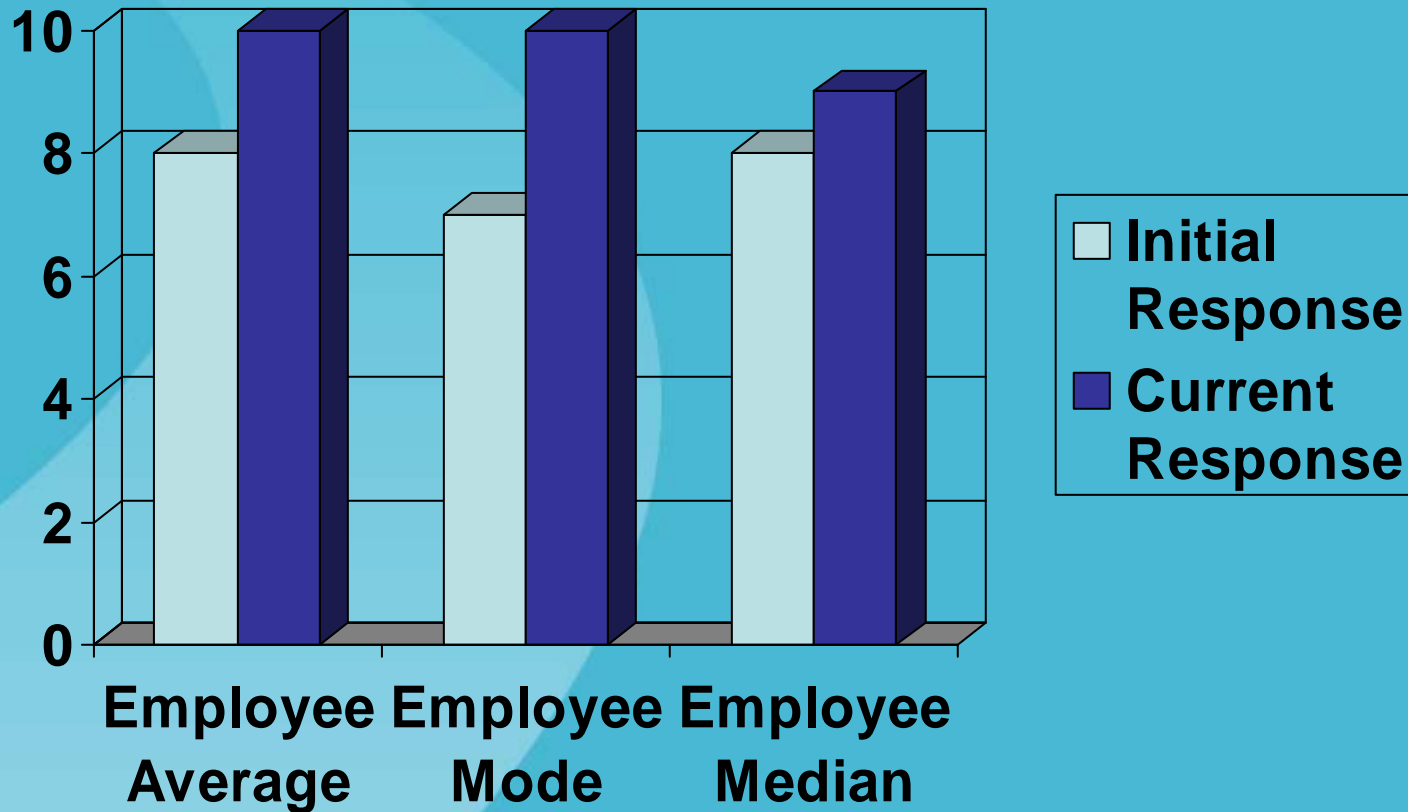
**for 42 participants who met inclusion criteria*

BRIDGE Clinical Data Compared to NCQA 2006 HEDIS Data

HEDIS Measure	2006 National Average for Commercial Plans	Current Participants*
A1c<9	70.3 %	83%
LDL<130	67.5%	86%
LDL<100	43.8%	67%
Current Eye Exam	54.8%	93%

*for 42 participants who met inclusion criteria

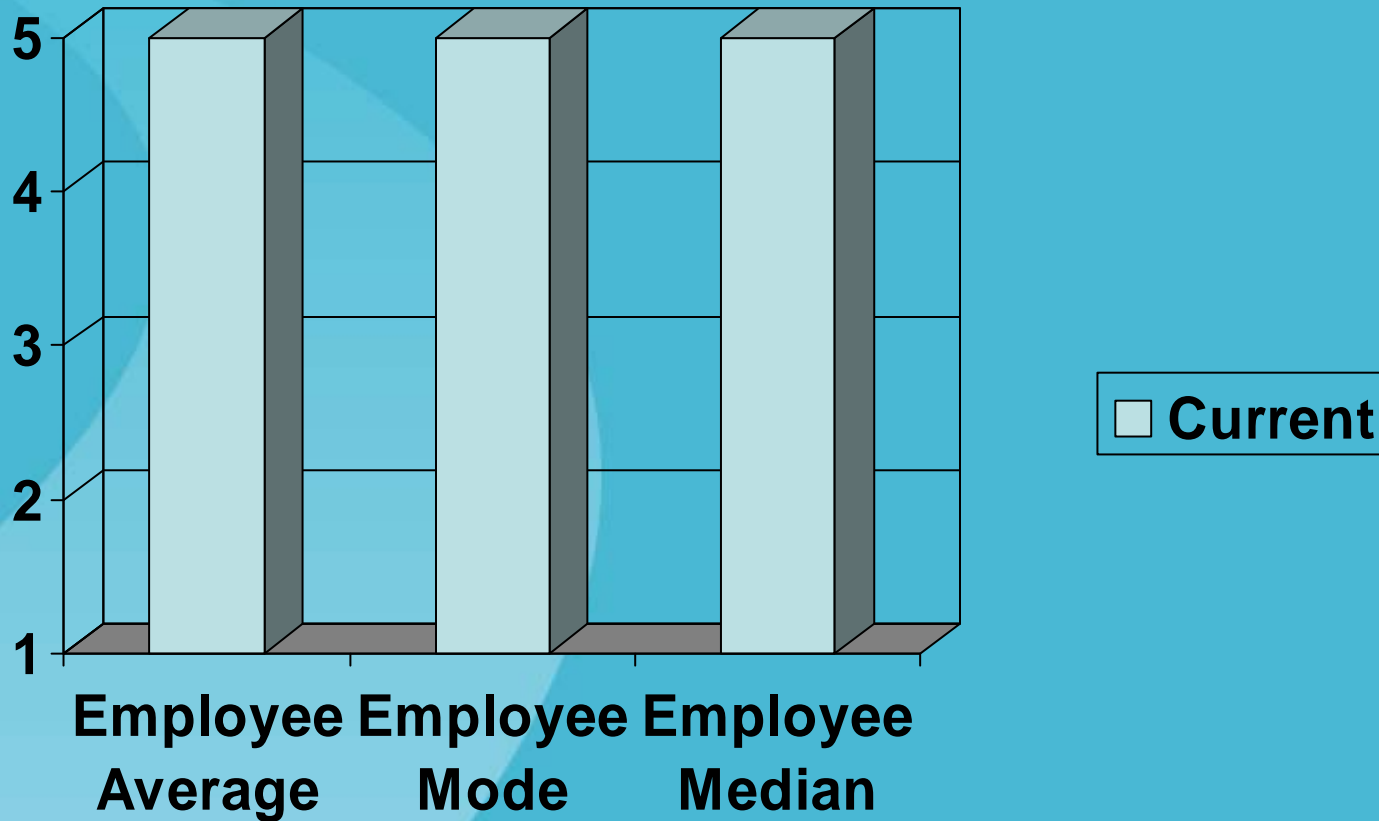
Overall Opinion of Diabetes Care Received



1-10 scale, 10 being the highest level of satisfaction
36 Responses – Survey rate of return: 63.2%

Includes all participants

Overall Satisfaction with Pharmacist Care



1 – 5 scale, 5 being the highest level of satisfaction
30 Responses – 52.6% rate of return

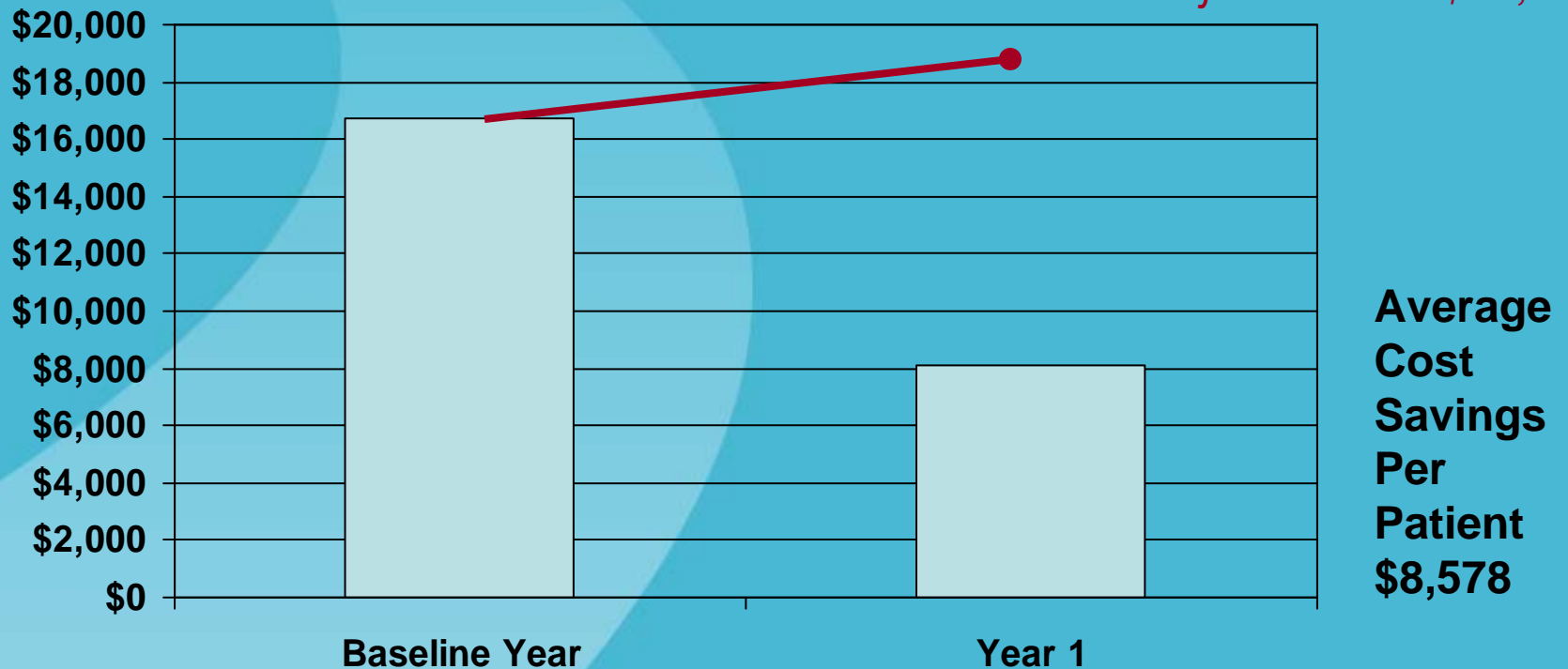
Includes all participants

Average Medical Costs for Participants in the BRIDGE Project

Baseline and Year 1 Actual and *Projected Costs**

Average Cost Per Patient

Projected Yr 1: \$18,887

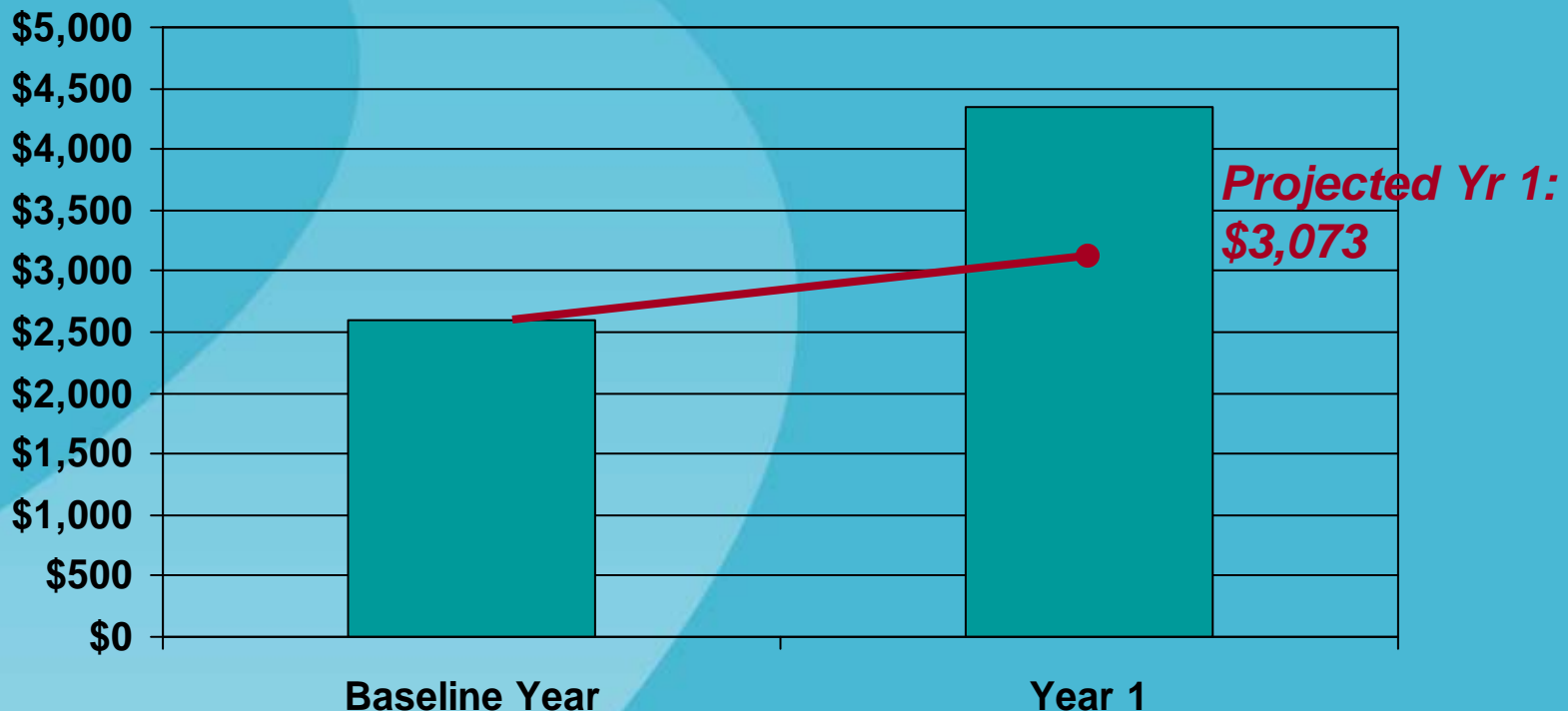


**For 39 patients that met inclusion criteria; assumes 13% inflation rate.*

Average Medication Costs for Participants in the BRiDGE Project

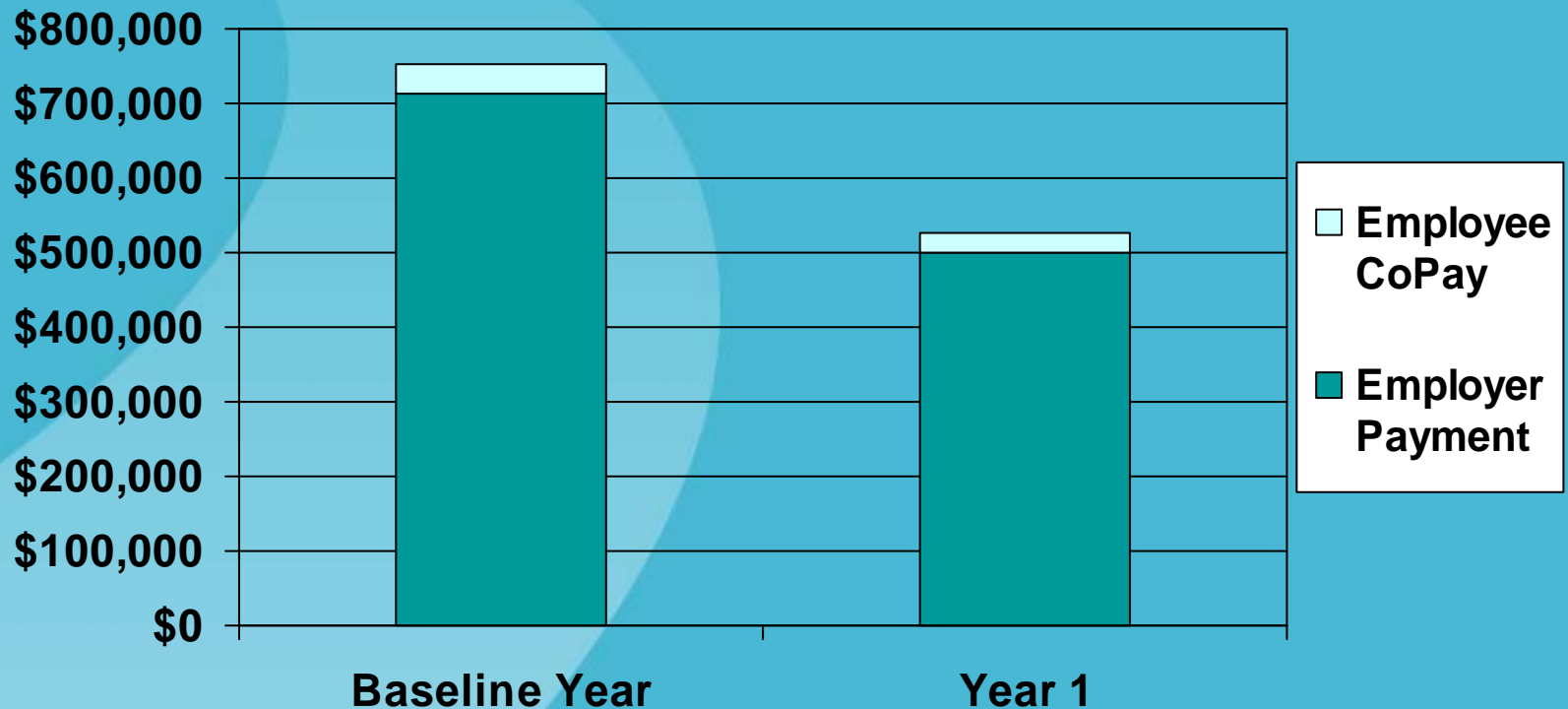
Baseline and Year 1 Actual and *Projected Costs**

Average Cost Per Patient



**For 39 patients that met inclusion criteria; assumes 18% inflation rate.*

Total Costs for Participants in the BRIDGE Project Baseline and Year 1 Actual



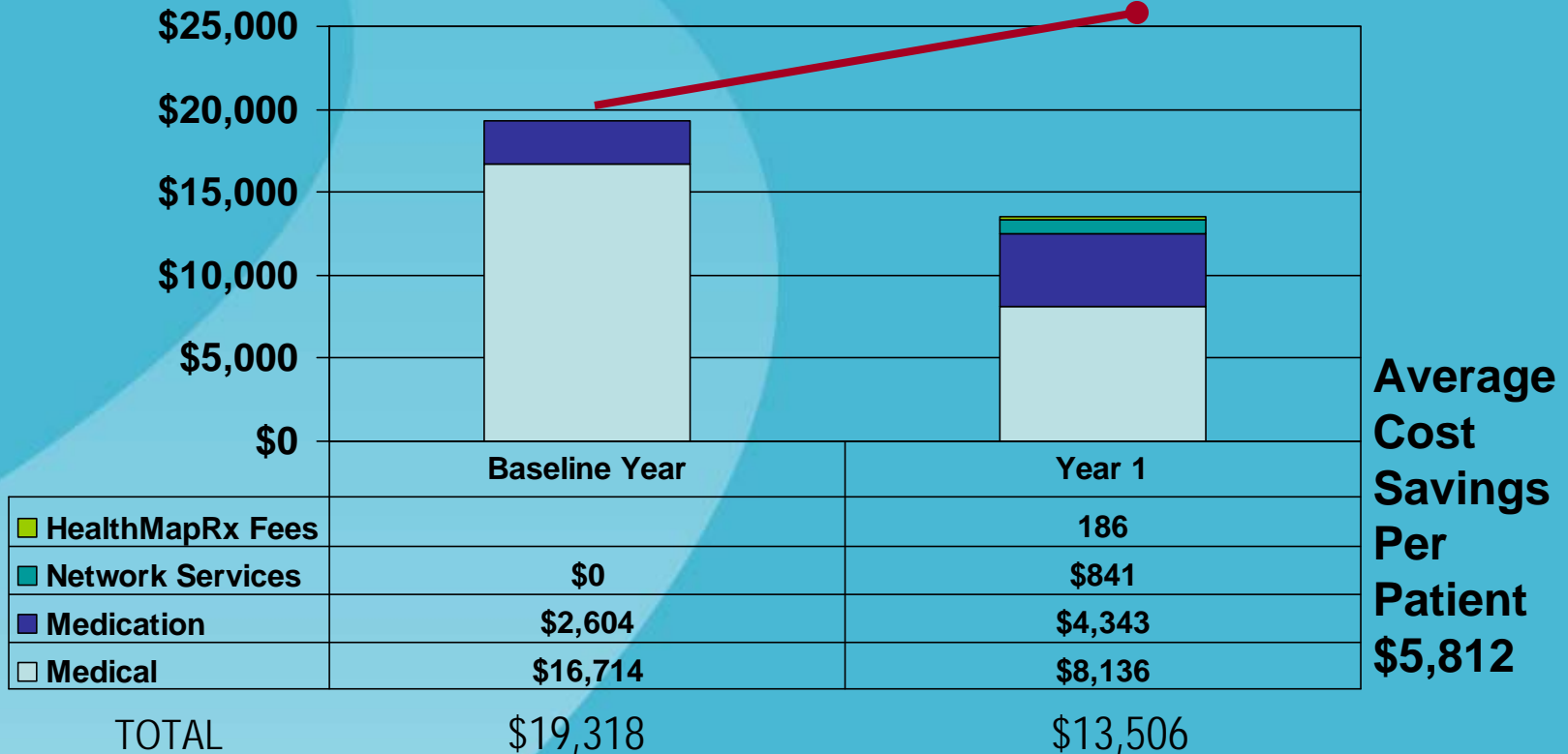
**For 39 patients that met inclusion criteria. Year 1 includes program fees.*

Average Total Health Care Costs for Participants in the BRiDGE Project

Baseline and Year 1 Actual and *Projected Costs**

Average Cost Per Patient

Projected Yr 1: \$21,961



**For 39 patients that met inclusion criteria; assumes 13% inflation rate.*

Summary of Year 1 Results

There has been significant improvement in key clinical indicators: The A1C and LDL have both trended down, with patients at highest risk (A1C >9) decreasing from 26% to 17%. Also, the number of patients with an LDL <100 (the ADA goal) increased from 38% to 67%.

Participant satisfaction with overall diabetes care has improved and satisfaction with pharmacist care was very high.

Economics data indicated a significant return on investment for employers with an average saving per participant in the evaluation group of \$5,812 per year.

Lessons Learned: Conditions for Implementation

1. Employer/Payer that will invest in incentives for patients and providers to improve health and lower costs
2. Local physician and hospital support for community-based collaborative care
3. Local network of pharmacists that have the motivation, training and time to help patients manage their care
4. Establish Processes for Employer Implementation, Patient Care, Documentation and Outcomes Tracking

Implementation Phases

- Phase 1: Interest & Engagement
- Phase 2: Decision to Implement
- Phase 3: Network Coordination
- Phase 4: Program Enrollment
- Phase 5: Ongoing Program Processes

Final Thoughts

“Align the Incentives, Improve the Outcomes, Control the Costs”sm